

**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APRIL 2014**

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library	137,361	152,398	660	733	540,493	575,298	-6.0%
Branches	310,163	345,286	1,407	1,559	1,244,007	1,339,022	-7.1%
Mobile Units	6,970	5,965			25,590	21,986	16.4%
Library for the Blind	54,304	54,539			207,604	218,406	-4.9%
OLBPD BARD	8,986	11,257			43,207	49,491	-12.7%
eMedia	18,589	15,461			76,990	62,330	23.5%
TOTAL CIRCULATION	536,373	584,906			2,137,891	2,266,533	-5.7%

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD	
	2014	2013	2014	2013	Gain/Loss	
eBook	13,447	13,346	56,726	47,936	18.3%	
eAudioBook	4,192	1,964	17,180	13,739	25.0%	
eMusic	25	70	103	274	-62.4%	
eVideo	202	81	702	381	84.3%	
Zinio	723	0	2,279	0	N/A	
TOTAL eCIRCULATION	18,589	15,461	76,990	62,330	23.5%	Included in circulation activity.

OHIO BRAILLE & AUDIO READING DOWNLOAD (BARD)	Monthly Total		Year-to-Date		YTD	
	2014	2013	2014	2013	Gain/Loss	
Downloads	8,986	11,257	43,207	49,491	-12.7%	Included in circulation activity
Users	671	621	2,689	2,464	9.1%	

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD
			2014	2013	2014	2013	Gain/Loss
Main Library	94	45 minutes	13,513	14,379	10,078	10,853	-7.1%
Branches	546	40 minutes	87,923	88,780	58,552	59,337	-1.3%
TOTAL USAGE	640		101,436	103,159	68,630	70,190	-2.2%

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD
	2014	2013	2014	2013	2014	2013	Gain/Loss
Main Library*	50,240	50,901	228	230	169,327	186,480	-9.2%
Branches	247,742	258,318	1,124	1,166	895,488	972,929	-8.0%
Mobile Unit	578	785			2,222	2,678	-17.0%
TOTAL VISITS	298,560	310,004			1,067,037	1,162,087	-8.2%

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**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION FOR APRIL 2014**

	a	b	c	d	e	f	g
BRANCH	Branch Circulation	Sent from Other Branches	Sent from Main	Sent from Other CLEVNET Systems	Total Direct Circulation (a+b+c+d)	Sent to Other CLEVNET Systems	Total Circulation (e+f)
Addison	8,748	743	660	1,268	11,419	750	12,169
Brooklyn	4,292	417	432	739	5,880	584	6,464
Carnegie West	8,943	1,091	1,308	1,637	12,979	1,107	14,086
Collinwood	6,246	683	600	850	8,379	722	9,101
East 131st	3,181	319	385	536	4,421	316	4,737
Eastman	12,913	1,304	1,571	2,491	18,279	2,352	20,631
Fleet*	9,324	1,049	1,084	1,831	13,288	1,028	14,316
Fulton	11,315	758	616	988	13,677	839	14,516
Garden Valley	2,985	208	156	316	3,665	286	3,951
Glenville	5,157	493	642	1,060	7,352	516	7,868
Harvard-Lee	6,063	630	854	1,263	8,810	762	9,572
Hough	3,417	338	314	408	4,477	316	4,793
Jefferson	5,093	623	1,011	1,350	8,077	778	8,855
Langston Hughes	4,412	569	622	1,051	6,654	469	7,123
Lorain	8,091	808	826	1,427	11,152	815	11,967
Martin Luther King, Jr.	7,003	597	840	1,322	9,762	1,076	10,838
Memorial-Nottingham	9,136	823	1,408	2,430	13,797	1,369	15,166
Mt. Pleasant	3,905	475	416	614	5,410	385	5,795
Rice	9,090	629	675	1,090	11,484	897	12,381
Rockport	13,556	1,284	1,432	2,712	18,984	1,912	20,896
South	5,995	753	624	1,125	8,497	665	9,162
South Brooklyn	13,000	1,373	1,852	3,223	19,448	2,254	21,702
Sterling	3,837	319	432	612	5,200	487	5,687
Union	5,781	733	624	912	8,050	500	8,550
Walz	11,321	906	1,193	1,693	15,113	1,354	16,467
West Park	11,842	1,464	2,830	3,954	20,090	2,513	22,603
Woodland	7,822	649	462	1,154	10,087	680	10,767
TOTAL	202,468	20,038	23,869	38,056	284,431	25,732	310,163

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH TOTAL CIRCULATION COMPARATIVE FOR APRIL 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	12,169	12,600	48,550	44,223	4,327	9.8%
Brooklyn	6,464	7,447	26,096	31,889	-5,793	-18.2%
Carnegie West	14,086	14,767	53,993	56,349	-2,356	-4.2%
Collinwood	9,101	10,442	36,219	41,254	-5,035	-12.2%
East 131st	4,737	5,905	21,236	21,910	-674	-3.1%
Eastman	20,631	23,659	83,814	84,545	-731	-0.9%
Fleet*	14,316	16,801	57,637	66,859	-9,222	-13.8%
Fulton	14,516	14,404	62,892	59,195	3,697	6.2%
Garden Valley	3,951	4,566	14,824	18,849	-4,025	-21.4%
Glenville	7,868	9,847	33,578	37,729	-4,151	-11.0%
Harvard-Lee	9,572	10,538	36,596	42,641	-6,045	-14.2%
Hough	4,793	4,878	19,895	20,129	-234	-1.2%
Jefferson	8,855	9,192	35,184	36,744	-1,560	-4.2%
Langston Hughes	7,123	8,219	27,936	33,215	-5,279	-15.9%
Lorain	11,967	14,271	44,726	52,353	-7,627	-14.6%
Martin Luther King, Jr.	10,838	10,101	44,726	35,601	9,125	25.6%
Memorial-Nottingham	15,166	16,619	59,192	64,258	-5,066	-7.9%
Mt. Pleasant	5,795	7,308	24,655	27,284	-2,629	-9.6%
Rice	12,381	13,936	49,344	55,144	-5,800	-10.5%
Rockport	20,896	23,748	82,727	91,456	-8,729	-9.5%
South	9,162	9,175	38,203	35,744	2,459	6.9%
South Brooklyn	21,702	24,349	85,559	93,247	-7,688	-8.2%
Sterling	5,687	6,744	23,870	30,026	-6,156	-20.5%
Union	8,550	8,560	34,175	35,437	-1,262	-3.6%
Walz	16,467	19,563	67,505	76,705	-9,200	-12.0%
West Park	22,603	25,108	88,400	95,990	-7,590	-7.9%
Woodland	10,767	12,539	42,475	50,246	-7,771	-15.5%
TOTAL	310,163	345,286	1,244,007	1,339,022	-95,015	-7.1%

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**CLEVELAND PUBLIC LIBRARY
BRANCH ATTENDANCE APRIL 2014**

BRANCH	Monthly Total		Year-to-Date		YTD	YTD
	2014	2013	2014	2013	Gain/Loss	%G/L
Addison	6,532	7,927	22,975	27,491	-4,516	-16.4%
Brooklyn	4,066	5,232	14,968	18,520	-3,552	-19.2%
Carnegie West	16,496	17,710	58,654	67,246	-8,592	-12.8%
Collinwood	7,641	7,812	27,073	29,312	-2,239	-7.6%
East 131st	7,948	7,662	27,948	30,576	-2,628	-8.6%
Eastman	11,946	13,886	46,504	51,486	-4,982	-9.7%
Fleet	11,292	13,295	41,752	48,784	-7,032	-14.4%
Fulton	7,999	9,501	28,391	35,147	-6,756	-19.2%
Garden Valley	5,912	4,816	18,162	17,373	789	4.5%
Glenville	7,373	7,824	25,651	29,663	-4,012	-13.5%
Harvard-Lee	9,895	9,317	38,018	36,382	1,636	4.5%
Hough	10,320	10,440	37,528	38,665	-1,137	-2.9%
Jefferson	8,006	8,681	30,520	32,236	-1,716	-5.3%
Langston Hughes	7,694	7,048	26,514	26,736	-222	-0.8%
Lorain	9,039	9,354	31,037	33,217	-2,180	-6.6%
Martin Luther King, Jr.	7,260	6,277	25,284	23,720	1,564	6.6%
Memorial-Nottingham	6,352	8,664	22,278	30,915	-8,637	-27.9%
Mt. Pleasant	7,338	6,440	26,509	26,073	436	1.7%
Rice	13,381	14,794	51,833	57,149	-5,316	-9.3%
Rockport	13,743	11,931	49,404	44,691	4,713	10.5%
South	7,827	5,501	31,383	25,710	5,673	22.1%
South Brooklyn	13,773	14,787	48,135	58,031	-9,896	-17.1%
Sterling	10,935	13,488	39,350	50,820	-11,470	-22.6%
Union	6,335	6,424	21,970	22,704	-734	-3.2%
Walz	9,571	10,562	34,819	39,892	-5,073	-12.7%
West Park	10,793	11,171	40,044	41,149	-1,105	-2.7%
Woodland	8,275	7,774	28,784	29,241	-457	-1.6%
TOTAL	247,742	258,318	895,488	972,929	-77,441	-8.0%

**CLEVELAND PUBLIC LIBRARY
BRANCH RANKINGS APRIL 2014**

Branch	Total Circulation
1 West Park	22,603
2 South Brooklyn	21,702
3 Rockport	20,896
4 Eastman	20,631
5 Walz	16,467
6 Memorial-Nottingham	15,166
7 Fulton	14,516
8 Fleet*	14,316
9 Carnegie West	14,086
10 Rice	12,381
11 Addison	12,169
12 Lorain	11,967
13 Martin Luther King, Jr.	10,838
14 Woodland	10,767
15 Harvard-Lee	9,572
16 South	9,162
17 Collinwood	9,101
18 Jefferson	8,855
19 Union	8,550
20 Glenville	7,868
21 Langston Hughes	7,123
22 Brooklyn	6,464
23 Mt. Pleasant	5,795
24 Sterling	5,687
25 Hough	4,793
26 East 131st	4,737
27 Garden Valley	3,951
	310,163

Branch	Attendance
1 Carnegie West	16,496
2 South Brooklyn	13,773
3 Rockport	13,743
4 Rice	13,381
5 Eastman	11,946
6 Fleet	11,292
7 Sterling	10,935
8 West Park	10,793
9 Hough	10,320
10 Harvard-Lee	9,895
11 Walz	9,571
12 Lorain	9,039
13 Woodland	8,275
14 Jefferson	8,006
15 Fulton	7,999
16 East 131st	7,948
17 South	7,827
18 Langston Hughes	7,694
19 Collinwood	7,641
20 Glenville	7,373
21 Mt. Pleasant	7,338
22 Martin Luther King, Jr.	7,260
23 Addison	6,532
24 Memorial-Nottingham	6,352
25 Union	6,335
26 Garden Valley	5,912
27 Brooklyn	4,066
	247,742

Branch	Population	
	2010	2000
1 South Brooklyn	32,043	34,217
2 West Park	27,814	29,398
3 Fleet**	26,727	34,598
4 Eastman	23,674	25,873
5 Rockport	19,896	21,467
6 Fulton	19,647	22,575
7 Rice	19,462	25,893
8 Memorial-Nottingham	19,271	22,598
9 Harvard-Lee	17,655	21,246
10 Walz	16,063	18,497
11 Collinwood	14,769	19,377
12 Langston Hughes	14,439	21,224
13 Glenville	14,006	20,302
14 Addison	13,603	19,263
15 East 131st	13,025	18,001
16 Mt. Pleasant	12,792	17,155
17 Lorain	12,588	14,589
18 Martin Luther King, Jr.	12,392	15,483
19 Carnegie West	10,487	11,716
20 Union	8,416	12,603
21 Sterling	8,267	8,712
22 Woodland	7,946	7,213
23 South	6,325	7,729
24 Hough	5,667	7,845
25 Brooklyn	5,524	6,430
26 Jefferson	3,515	3,987
27 Garden Valley	2,310	3,220
28 Broadway**		1,966
	388,323	473,177

*Fleet branch circulation includes remaining circulation generated by Broadway branch items

**Broadway and Fleet services areas merged

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**CLEVELAND PUBLIC LIBRARY
MONTHLY ACTIVITY REPORT FOR APRIL 2014**

OTHER TRANSACTIONS	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Loans* to:					
CLEVNET	79,388	87,247	311,376	318,869	-2.3%
MORE	509	753	2,817	3,069	-8.2%
Other Libraries	551	935	2,896	3,043	-4.8%
TOTAL	80,448	88,935	317,089	324,981	-2.4%

*Totals included in Main Library and Branch circulation counts.

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Projected	21,469	37,356	110,377	111,274	-0.8%
KnowItNow Web Reference*	402	531	1,507	2,520	-40.2%
Interlibrary Loan Requests	2,062	4,727	8,605	19,446	-55.7%
TOTAL	23,933	42,614	120,489	133,240	-9.6%

*Questions taken by CPL staff only. As more partner libraries throughout Ohio sign on to provide the service, what had been CPL's disproportionate share as a provider will continue to diminish.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
New Titles Added	5,400	6,238	22,171	21,413	3.5%
Total Items Added	20,210	22,983	73,637	85,931	-14.3%

HOURS OPEN	Monthly Total		Year-to-Date		YTD
	2014	2013	2014	2013	Gain/Loss
Main Library	208	208	782	800	-2.3%
Branches	5,967	5,994	22,366	22,863	-2.2%

Library Branches and K-12 Schools in Cleveland, May 2014

